



How Realtors Make More Money at Professional One

Competitive - or Better - Commission Splits

- Splits are determined on a case-by-case basis and HIGHLY competitive!
- Improve your split with your personal production or via agent introductions
- **RESULT:** *Keep more of your gross*

Fewer Expenses

- We have NO hidden fees - no transaction fees, desk fees, royalty fees, etc. of any kind, ever
- **RESULT:** *Fewer expenses = more profits*

Web Leads to Fuel Income

- We have thousands of buyers searching for homes on our website, ProfessionalOne.com
- We provide internet leads to our qualifying tech-savvy agents
- **RESULT:** *More income for you*

Leverage our Google Rankings

- Our website dominates our base market Google rankings (this is quite expensive)
- You can leverage our Google rankings in your marketing (without spending a fortune on your own personal website)
- This saves you thousands every year
- **RESULT:** *Instant internet credibility with clients who expect search engine rankings*

C\$!: The Most Powerful Residual in Real Estate

- New companies with residual income models are taking agents and market share from the established brands; P1 studied every residual & created the most powerful passive income program of all: Commission \$haring Income©(C\$!). C\$! provides INCOME DIVERSIFICATION and:
 - Is based on GCI, NOT on office or company “profitability”
 - Is completely auditable & verifiable - your earnings are guaranteed
 - Yields surprisingly strong results at low levels of success
 - Is NOT limited to only your office - it can be earned on any agent in any office & it can last as long as you live - even if you stop working
 - Is PASSIVE in nature; fund your retirement (Kiyosaki: “Get passive!”)
- **RESULT:** *If you can successfully introduce just a few agents per year, you can earn large amounts of PASSIVE INCOME - and we help you with recruiting - see below and our “Formula for Financial Freedom”*

Cutting-Edge Brand Identity that Helps you Win Clients

- Realtors have an image problem: “Again among least trusted professionals”
- Turn weakness into strength with P1’s message of professionalism & integrity
- 5-12-08 Wall Street Journal: “Ethically-oriented clients provide biggest profits”
- 5-16-08 National Realty News: “Realtors focusing more on professionalism”
- **RESULT:** *A branding concept that gives clients exactly what they want from you*

The Financial Muscle of C\$!

Assuming maximum downline depth & an average commission rate of 3%, here is how much any licensed member of P1 can earn PER YEAR:

# of Agents Per Level →	2	2	3	3
Ave Sales Per Year Per Agent	\$1.0M	\$1.5M	\$1.0M	\$1.5M
Your C\$! PER YEAR	\$18,600	\$27,900	\$108,900	\$163,350

Referral Source Program: Your Own, Personal Referral Network

- RSP first of its kind in real estate; perfect for lenders, attorneys, title companies, etc.
- Creates a network of people sending you referrals and Realtors to increase your C\$!
- Low barrier to entry/low cost to participate/easy to introduce and build up your C\$!
- Create your own “relocation department” by leveraging RSP together with C\$!
- **RESULT:** *A network of people increasing your income two ways: actively & passively*

★ Opportunity ★

Work at P1 and make more money from more sources. Join today and start working toward your FINANCIAL FREEDOM. What are you waiting for?

