

Haven't you always wanted your own network of referral sources? Welcome to the #1 affiliate program in real estate. It's so easy you'll have a hard time believing it's true.



Professional One Real Estate

"REAL Professionalism in Real Estate®"

Value Propositions for Referral Sources



The P1 Referral Source Program

P1 has a plan - the "Referral Source Program," or RSP - that allows you to earn potentially significant income two ways: (1) **passively**, in the form of C\$I from helping introduce people to our business, **AND** (2) **actively**, by referring transactions to P1 professionals

- **RESULT:** *A great opportunity to increase your personal income with minimal effort*

Capitalize on the #1 Trend in R/E

- New real estate companies w/ residual income models are taking agents and market share from the big, established real estate brands; P1 studied every residual and created the most powerful: **Commission Sharing® (C\$I)**
- C\$I is the ONLY program of its kind that allows people like you to participate in this powerful income concept
- **RESULT:** *A chance to profit from being on the leading edge of the next wave in real estate franchising*

...The Barrier to Entry is Low

To become a Referral Source and start earning both passive C\$I and referral fee income, you simply need to obtain a real estate license. This is far faster and easier than most people realize. There are literally just four quick steps between you and a license. It really is that easy - we'll show you!

Before going any further, please understand that we are NOT asking you to (1) become a Realtor, (2) spend any money (we'll reimburse you the small amount you'll spend up front), (2) invest more than an hour or two of your time PER MONTH, or (3) take any focus away from your current job. This is a no risk, no cost, minimal-effort opportunity that can create a solid supplemental income stream at low levels of participation, and a nearly unlimited PASSIVE income stream if you want to truly leverage the financial muscle of this program. Consider these additional compelling reasons to become a P1 Referral Source; because:

...You'll Save Money on Real Estate

Not only will you earn passive C\$I and direct income on referred transactions, but you will save thousands of dollars on every real estate transaction you do for the rest of your life. As a Referral Source, you are entitled to a significant discount on our professional services - forever...

...The Financial Upside is Large

Assuming maximum downline depth & an average commission rate of 3%, this how much you can earn from C\$I:

No. of Agents Per Level	2	3	3
Ave Sales Per Year Per Agent	\$1.5M	\$1.0M	\$1.5M
Your C\$I PER YEAR	\$27,900	\$108,900	\$163,350

...Actual Participation is Simple

- This is all we ask of our Referral Sources:
 - IF AND WHEN you see an opportunity to refer a real estate transaction to P1, please do so
 - IF AND WHEN you see an opportunity to introduce a Realtor to P1, please do so (all we want is an INTRODUCTION; it's our job to recruit for you)
- **RESULT:** *THAT'S ALL THERE IS TO IT! People often tell us, "It cannot be that simple;" but IT IS. That's why some have decided to become full-time Referral Sources. The financial upside is simply that big*

For a more detailed view of the financial leverage and potential of C\$I, see the P1 Formula for Financial Freedom. But the table above only considers ONE of the ways you can earn income from RSP. The other way - by simply referring transactions to P1 agents - has tremendous earnings potential as well. Assuming you were to refer the indicated number of \$250,000 transactions to P1 per year, your referral fee income would be as follows:

No. of Transactions →	5	7	9
Your Referral Income	\$5,625	\$13,125	\$16,875



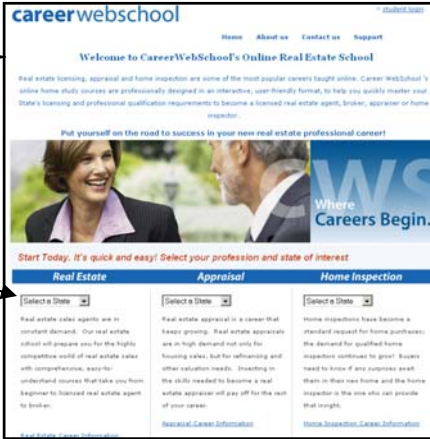
This shows your Referral Source candidates just how fast and easy they can start earning passive and active income - while building up your passive and active income!

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How to Obtain a Real Estate License in Michigan

1. Go to <http://www.CareerWebSchool.com>

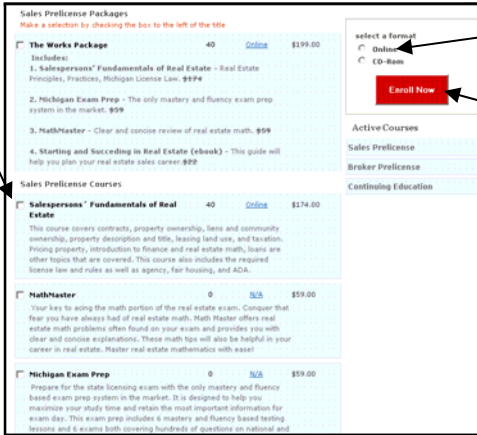


1A. In the “Real Estate” column, select “Michigan” from the drop down menu



1B. Click on “Sales Prelicensure”

1C. Click on “Salespersons’ Fundamentals of Real Estate”



1D. Click on “Online”

1E. Click on “Enroll Now” and complete the online credit card payment process

(Note that we will REIMBURSE YOU for the cost of the real estate school as soon as you (1) refer a transaction that closes through a P1 agent, or (2) you successfully introduce your first agent to any P1 office. In the end, this will be a “no-cost” opportunity - the ONLY investment you’ll make is the time you spend getting your license!)

2. Take the online course
3. Pass the state examination (do not stress over this; the examination is far easier than you expect it to be, so relax and proceed with confidence!)
4. Contact us at (248) 567-3500 and we’ll walk you through the remainder of this simple process

Start earning passive C\$! and referral fees!

5. Wait for opportunities to:

- Encounter real estate professionals who might be looking for a better opportunity (that’s more or less every agent in these trying times!), OR
- Refer real estate transactions to P1 agents

In either scenario, just call us at (248) 567-3500, and we’ll take it from there. Again, it REALLY IS this easy. We just want introductions - it’s our job to complete the process - and you reap the benefits...

See the P1 Formula for Financial Freedom for the Power of C\$! Turbocharged by the Referral Source Program

C\$!: The #1 Residual in Real Estate

